

**Pima County Small Business Commission**  
**County Administration Building**  
**130 W. Congress, 1<sup>st</sup> Floor**  
**Thursday, October 18<sup>th</sup>, 2013**  
**3:00 P.M.**

**Members Present**

Ken Goodman  
Tom Ward  
Lyra Done  
Gabrielle David -telephonically  
Patricia Brown  
Dabney Philabaum  
Edie Lake  
Joy Soler

**Others Present**

Deborah Embry  
Aurora Hernandez  
Marion Hook  
Patrick Cavanaugh  
Mark Evans  
Hillary Davis

**Members Absent**

Mark Finchem  
Jerry Long  
Shelby Hawkins

**Call to Order-** The meeting was called to order by Chairman Goodman at 3:00 pm.

**Pledge of Allegiance-** Chairman Goodman led the Pledge of Allegiance.

**Approvals of Minutes-** The minutes from the September 19<sup>th</sup>, 2013 meeting were approved, unanimously.

**Tucson Urban League Presentation- Deborah Embry,** President & CEO of Tucson Urban League (TUL) gave a presentation on the workings of TUL. Ms. Embry recently came from Racine, WI to head the TUL. TUL is located in the South Park Vistas area which is a high crime area with a high drop-out and unemployment rate. TUL works with the target populations in that area with the "Rebuild Tucson" Program, where TUL is attempting to create 5000 jobs at a livable wage for those in that area to bring them out of poverty using education, virtual workforce development and internships.

In Racine, they created a program "Launch Box Model" where they had a "One Stop" center which helped minority business owners to get certified. TUL will also be working in conjunction with MAC, One Stop, JTED and the Black Chamber of Commerce to have students "shadow" local businesses in the area.

TUL has two daycare centers, a weatherization program and the largest part of their budget goes to utility and rental assistance for the community. They also provide senior meals on a daily basis.

**Patrick Cavanaugh – Coordinators Report-** Mr. Cavanaugh checked with the Board of Supervisors; on a request from the July 18<sup>th</sup> meeting; to see if they could have a JTED student at the beginning of the BOS meetings to give a short presentation, unfortunately JTED is not a County function so it will not be feasible to do it on a monthly basis, but it can be done once a year. This will be added to the BOS Agenda in the near future.

Mr. Cavanaugh and Hank Atha are going to be working with the Workforce Investment Board to get JTED students to shadow local businessmen and women in their jobs to get a better idea of what jobs are available out there. When they shadow someone they may decide this is the field they want to go into and now have some experience in said field, making them a prime candidate for hire.

The Metropolitan Tucson Convention & Visitors Bureau (MTCVB) sends out a VisitTucson Board of Directors Board Update monthly and that was passed out to the Commissioners. This month the TREO trip to Washington, D.C. was the highlight. Nearly 30 local government, private-sector & non-profit economic development leaders took part in the mission. They met with Senators John McCain and Jeff Flake along with several Arizona congressmen and women, including Ron Barber, Paul Gosar, Raul Grijalva, and Ann Kirkpatrick.

The primary topics were

1. Protecting Davis-Monthan Air Force Base from potential Base Realignment and Closure (BRAC) process in the coming years.
2. Extending the proposed I-11 from Wickenburg south through metro Tucson to Nogales, to create a true CANAMEX trade route.
3. The potential connection of Interstates 10 and 19 via an auxiliary interstate through southeast Tucson and unincorporated Pima County.
4. The need for comprehensive immigration reform.
5. The impacts of the current partial federal government shutdown and sequestration.

**Chairman's Report- JTED-** Chairman Goodman reported on JTED. JTED now has a contract with AMERICOR for job shadowing and internships for the JTED students. Many students are not college bound, some students learn from a "hands on" perspective, and shadowing is the perfect setting.

**Legislative Priorities-** Chairman Goodman has asked the Commission to think about topics they would like to discuss and see tackled in the Legislature. Vice-Chairman would like to see something done with the highway funding to help with fixing the roads in Pima County.

**City of Tucson Ombudsman-** the City has hired Andy Squires to be the new Ombudsman. The Ombudsman position has been transferred to the City Managers' office. Mr. Squires has now re-established the Small Business Hotline, where people can call with any questions. Mr. Squires can be reached at 520-837-4094 or via e-mail at [Andrew.squires@tucsonaz.gov](mailto:Andrew.squires@tucsonaz.gov)

**Vice Chairman Report -Pima Prosperity Fund-** Vice Chairman Ward spoke about the passing of the Pima Prosperity Fund. The Resolution has been approved by the Board of Supervisors on October 1, 2013 after 2 years, 4 months and 21 days! Chairman Goodman gave the presentation to the BOS. County Administrator C.H. Huckelberry praised the SBC on all their hard work on this project. Supervisors Carroll and Elias also praised the Commission. Chairman Goodman and Vice- Chairman Ward will now be visiting local banks and credit unions to attempt to raise the capital needed. A non-profit corporation will be formed with the assistance of a pro-bono attorney.

**Mexico and Small Business-**Vice Chairman Ward will be meeting with Felipe Garcia, Executive Vice President of VisitTucson. Vice-Chairman Ward will be setting a meeting with Juan Padres the Economic Development Director from the City of Tucson, Lea Marquez-Peterson, President of the Tucson Hispanic Chamber of Commerce and Mr. Garcia to discuss how Tucson small businesses can do business with Mexico.

**Plumer Street near the Tucson International Airport-** the issue has been brought up as to how bad the road is coming from the airport. This is the first things Corporations coming to Tucson see. Vice-Chairman Ward has spoken to Ed Williams of the City of Tucson, Department of Transportation and he is willing to patch the major potholes. The road is so bad it needs more than just patching. Vice-Chairman is looking into a possible Inter Governmental Agreement with the City of Tucson to see if something can be done.

**COT Small Business Commission Report- Marion Hook-** the City of Tucson had a presentation from the RTA. They were discussing the businesses in the way of RTA projects, such as the downtown streetcar and how they can be helped. Chairman Goodman would like the RTA to come and give a presentation to the SBC at a future meeting.

**Other Commissioner Reports-** Commissioner Done reported the Navajo Generating Plant is in danger of being shut down. That will mean more than 1000 employees will lose their jobs on the Navajo Reservation, not to mention the lack of electricity and water for the Tucson area. She will be doing more investigating and report at a future SBC meeting.

**Future Agenda items-** Chairman Goodman spoke to Lisa Lovallo from Cox Communications and she agreed to come speak to the SBC regarding Cox and small businesses. That will be a future agenda item. Mr. Cavanaugh will also be contacting the Sheriff's Department for a possible future presentation as well as the Regional Transportation Authority (RTA).

- Pima County Sheriff's Department relationship with small businesses
- Rural and unincorporated areas-possible meeting at unincorporated town-td
- Job order contracts-JOCS
- Plumer Street Road Repairs at Tucson International Airport
- Lea Marquez Peterson-President-Tucson Hispanic Chamber of Commerce

**Call to the Public-** response from Mike Evans the new Editor from Inside Tucson Business Weekly. He and Hillary Davis, the new Staff Writer will be covering the SBC meetings and reporting on what the Commission is doing, as well as small business issues.

**Meeting adjourned at 5:00 P.M.**