

**Pima County Small Business Commission  
County Administration Building  
130 W. Congress, 1<sup>st</sup> Floor  
Thursday, June 20<sup>th</sup>, 2013  
3:00 P.M.**

**Members Present**

Ken Goodman  
Lyra Done  
Gabrielle David  
Jerry Long  
Shelby Hawkins  
Mark Finchem  
Dabney Philabaum  
Joy Soler  
Edie Lake  
Pat Brown

**Others Present**

Patrick Cavanaugh  
Tom Moulton

**Members Absent**

Tom Ward

**Call to Order**- The meeting was called to order by Chairman Goodman at 3:00 pm.

**Pledge of Allegiance**- Chairman Goodman led the Pledge of Allegiance.

**Approvals of Minutes**- The minutes from the May 16, 2013 meeting were approved, unanimously.

**Pima County Coordinators' Report- MTCVB Branding**- Tom Moulton spoke about the new branding of the Metropolitan Tucson Convention and Visitors Bureau (MTCVB)- the CVB has changed its name to "Visit Tucson" and its new promotion is "free yourself" There is a video available in the [www.insidebusinessstucson.com](http://www.insidebusinessstucson.com). There is also a branding page on Visit Tucson that really goes into detail explaining the new branding. The economy seems to be picking up but unfortunately not as quickly as the east coast. Arizona still spends less than any other competitor on tourism. The Governor has reinstated 7 million, but the match funding is no longer available. The only match funding is coming from the Casinos.

**Economic Development Plan**- Patrick Cavanaugh gave report on the Pima County Economic Plan. It looks like the County officials are looking into economic development, in the past it was based on land use.

**Downtown Tucson Partnership Meeting**- investment firms are chomping at the bit to buy properties along the street car line. There is an enormous amount of vacant property along the route line. There will be many new businesses coming in the near future.

**Pima County Sheriff Department**- Mr. Cavanaugh spoke to the PCSD and will be working on bringing someone in to speak to the Commission. There a lot of things to discuss with PCSD regarding small businesses.

**Ajo Visitor Center**- Tom Moulton reported that many new things are going on in Ajo. They needed a little help in getting into their new offices and the BOS voted to give them an additional \$10,000.00 grant to help them get into the new visitors center at the train station.

**Chairman's Report- JTED**- Chairman Goodman reported on JTED. JTED is still doing great things even without the ninth grade funding. The students are doing extremely well in representing Pima County JTED in scholastic competitions. First year students are now graduating and undergraduates are still struggling to get the funding reinstated. There's still hope.

**Patent Infringements**- There are still things going on the East Coast. Mr. Cavanaugh did some research on this and found The Business Technology Association is providing some legal advice for companies affected. There are a lot of folks getting involved even the President has made

statements. There are Congressional hearings going on about this. It was decided to wait for the federal government to make a ruling.

**Vice Chairman Report -Pima Prosperity Fund-** Vice Chairman was unable to attend this month's meeting. Chairman Goodman and Vice-chairman Ward discussed presenting the Annual Report to the BOS in August. There will only be one meeting of the BOS in July so August looks good for the presentation. Chairman Goodman will do the presentation.

**Summer Schedule-** The month of August will be taken off for vacations. Motion to take August off was made by Chairman Goodman, seconded by Lyra Done, passed unanimously.

**COT Small Business Commission Report-** Ms. Hook was out of town and Chairman Goodman gave the report. Vince Trinidad from the PCSTA gave a report on sports in Tucson. There is a lot going on in Tucson, biking is a big sport in Tucson due to the weather, the Aquatic Center in Oro Valley is booming, it is a world class facility. Tucson is an amazing place for training; running, biking, swimming, soccer. We have a new soccer facility at Kino Sports Park. FC Tucson is very popular and bringing world class teams to Tucson.

**Tucson Hispanic Chamber-** The last meeting of the City SBC, Lea Marquez Peterson from the Hispanic Chamber of Commerce spoke about the opportunities for American businesses to do business in Mexico. There is now a Hispanic Chamber office in Hermosillo, which makes it much easier. Ms. Peterson will be asked to come speak to the Commission in the near future.

**Pima County Sports Facility Assessment-** Pima County is doing an assessment of all the sports facilities in Pima County; this includes Oro Valley, Marana, Sahuarita, etc. The County will be putting out a report on where the strengths and weaknesses are within the facilities. That will in turn be used to determine where monies need to be spent for upgrades.

#### **Other Commissioners Reports**

**Commissioner Edie Lake-** Small Business Award, the deadline has been reset to July 15. At the July meeting the Commission will be reviewing the applications and make a selection. The Commission will be selecting two businesses; one for rural and one for urban. There was extensive discussion as to what is rural and what is urban.

Mr. Cavanaugh will look into touching bases with the Communications Department to see if they can put out a press release.

**Future Agenda items-** next year's projects, small business award, rural and unincorporated areas, sheriff department small business support, Lea Marquez Peterson- Tucson Hispanic Chamber, bond issues.

**Call to the Public- No response.**

**Meeting adjourned at 4:30 P.M.**