

Pima County Small Business Commission

**County Administration Building
130 W. Congress, 1st Floor
Thursday, May 15, 2008
3:00 p.m.**

SUMMARY OF MINUTES

Attendance

Gerald Long
Jim Leader
Ken Goodman
Lea Marquez-Peterson
Lisa Lovallo
Pat Taviss
Rigo Lopez
Tom Ward

Current Vacancies: Supervisor Elias (1); Supervisor Valadez (1)

Additional Attendee

Patrick Cavanaugh, Supervisor Day's Office

- The meeting was called to order at 3:00 p.m. by Lisa Lovallo.
- First item was the introductions of everyone in the room.
- Approval of Minutes for April 20, 2008.

Commissioner Reports

- **Lea Marquez-Peterson** reported on the Pima County Small Business Commission Newsletter. The first edition was sent to all two weeks ago for review. The quarterly newsletter will include:
 - JTED, RTA updates
 - Call to action area
 - Tucson Service Providers as a target market
 - Small Business Alert/Awareness
 - Bed Tax, Advertising Tax education piece
- Lea will send an updated version to Commissioners for review. Distribution list will be the Tucson Service Providers and Chambers of Commerce and small business groups.

- Lea Marquez Peterson spoke about the new Procurement Registration process. Several commissioners have registered. She requested that individuals update the PC SBC as they are contacted by Departments for bids to evaluate the program.
- Discussed the Ward Connerly Initiative and actions this commission might take. Review information provided <http://www.alternet.org/rights/77936/>. This is a “fraudulent initiative” in that it is being promoted as anti discrimination when in fact it eliminates equal opportunity programs. This will impact funding sources for women and minority owned businesses. See Protect Arizona Freedom for additional information.

NEW BUSINESS

- **Tom Ward** reported on the ADA rules and regulations as they apply to small businesses. The best source of information is available from www.SBA.gov . Recommendation to raise awareness and include in newsletter.
- Water and Wastewater oversight community to provide oversight for phase 1 and 2. What is the public process? Recommend to formerly appoint Tom Ward representing the PC SBC to the committee from the board. **Lisa Lovallo** will write a letter to Jim Berry at the Water Board and cc all Supervisors.
- **Jerry Long** reported on JTED’s middle management increasing the quality of services provided with the graduation this week of 30 CAN (Certified Nurse Assistants). Automotive and Culinary Arts evening classes to be considered using existing facility including feeding campus students. PR remains internal. Construction job shadowing is in the works. Advanced registration is up in all areas.

OLD BUSINESS

- **Lea Marquez-Peterson** requested an economy update in light of the number of recent restaurant and retail closures. The commission noted that Arizona is third largest in foreclosure rates nationally.
- Next meeting is June 15, 2008 at 3pm in the Board of Supervisors Conference Room. **Lisa Lovallo** will invite an economist from Cox to speak. We will invite Chamber and Small business groups to attend. The commission also considered a State of Small Business with Outreach to Chambers and Board of Supervisors.
- Call to the Public – No response

- Everyone was thanked for attending
- Meeting adjourned – 3:55 pm