

Pima County Small Business Commission

**County Administration Building
130 W. Congress, 1st Floor
Thursday, March 20, 2008
3:00 p.m.**

SUMMARY OF MINUTES

Attendance

Lisa Lovallo
Lea Marquez-Peterson
Tom Ward
Ken Goodman
Pat Taviss
Gerald Long

Not in Attendance

Rigo Lopez
Frank Hamilton
Melanie Larson

Additional Attendee

John Brown
Barbara Jacob
Maricela Solis de Kester
Aurora Hernandez
Catherine Strickland
Dr. Alan Storm
Tina Norton
Justin Williams
Shelly Fishman

- The meeting was called to order at 3:00 p.m. by Lisa Lovallo
- First item was the introductions of everyone in the room.
- Dr. Storm and Tina Norton gave a presentation on JTED.
- In July 2007 JTED became a school board; the student enrollment the fall of 2006 saw an enrollment of 12,000 students. Fall of 2007 enrollment increased to over 17, 000. One of the main issues concerning JTED is the unavailability of certified teachers. Funding will only go to classes that have a CTE certified teacher. They are currently working with the University of Arizona and Northern Arizona University who will pay half the tuition for CTE certification. They are also working on alternative forms of certification.

- The need for business involvement was discussed. JTED counselors are being hired to place students in job shadowing and internship programs.
- This summer 28 students will be participating in a paid construction program. Concerns were voiced as to how the business community will be able to reach these students after graduation to be placed and stay here in Tucson, and not be lost to other higher paying cities.
- There was discussion encouraging JTED to hire a public relations person to communicate the successes to the community to gain support and involvement. Public relations are a critical issue. JTED would like to hire someone and do quarterly reports to the community. They are hoping to get someone by May if they can get board approval, or get a firm to help in the mean time if they can get one for less than \$30,000. It was suggested that business leaders “shadow” a CTE shining star class to get business and community backing and positive press.
- JTED board elections will elect a five (5) member board consistent with the five (5) Pima County districts in November. Supervisor Ann Day voiced concerns about election space and the cost JTED would generate for this upcoming election. Also the issue of central campus sites was discussed and whether buildings should be purchased or use businesses and buildings already in use, i.e. automotive shops and restaurants. Supervisor Day also voiced concerns about purchasing new buildings and the taxpayers’ cost.
- The commission asked JTED for a list of specific needs. The business community must know exactly what JTED needs to be able to help and stay involved in the development of this program.
- Ken Goodman has joined the JTED Board and has agreed to become the liaison between the board and the commission and will be reporting next month on the outcome of their meeting set for this month.
- Jerry Long will be in contact with supervisors from other districts and report on their involvement.
- Lea Peterson will be researching the legal issues regarding the CTE teaching certifications.
- Lisa Lovallo will be following up on the industry pipeline for the graduates and how Tucson will be able to keep those students here.
- Next meeting is April 17, 2008 at 3pm in the Board of Supervisors Conference Room and will be an overview and discussion of JTED with commission member reports.

- Call to the Public – No response
- Everyone was thanked for attending
- Meeting adjourned – 5:10 pm