

Activity - E-Cigarettes, Vaping, and Hookah

Jelly Bean or Juice?

- Students will go through a list of flavors and determine if the flavor is that of a jellybean or an e-cigarette juice (e-juice).
- The objective of the activity is to demonstrate to students the marketing techniques that e-cigarette/vaping companies use to market their products. By appealing to the sense of taste and smell, as well as using “fun” candy flavors, **it is easy for youth to think that e-cigarettes are “harmless.”**
- Students will state whether the flavor is that of a jelly bean, e-cigarette, or both.

FLAVORS – E-juice or Jelly Bean?

Amazing Mango - Juice

Blue Raspberry - Juice

Cakepop - Juice

Vanilla Almond - Juice

Watermelon Punch – Juice

Cherry Soda – Juice

Going Bananas – Juice

Mocha – Juice

Perfect Peach – Juice

Wicked Watermelon - Juice

Cappuccino – Jelly bean

Cotton Candy – Jelly bean

Island Punch – Jelly bean

Strawberry Cheesecake – Jelly bean

Pomegranate – Jelly bean

Mango Madness – Jelly bean

Birthday Cake – Jelly bean

Toasted Marshmallow – Jelly bean

French Vanilla – Jelly bean

Bubble gum – Jelly bean

References:

<https://www.jellybelly.com/flavor-guides>

<https://www.thevaporclub.com/>

<http://www.virginvapor.com/collections/oranic-e-liquid?page=5>