

**Pima County Small Business Commission  
County Administration Building  
130 W. Congress, 1<sup>st</sup> Floor  
Thursday June 19, 2014  
3:00 P.M.**

**Members Present**

Tom Ward  
Ken Goodman  
Edie Lake  
Lyra Done  
Patricia Brown  
Mark Finchem  
Jerry Long  
Rhonda Pina

**Others Present**

Barbara McClure  
Jeff McClure  
Marion Hook  
Aurora Hernandez  
Tom Moulton  
Hank Atha

**Members Absent**

Shelby Hawkins  
Gabrielle David  
Joy Soler

**Call to Order-** The meeting was called to order by Chairman Ward at 3:00 pm.

**Pledge of Allegiance-** Chairman Ward led the Pledge of Allegiance.

**Approvals of Minutes-** The minutes from the May 15<sup>th</sup>, 2014 meeting were approved, unanimously.

**Introductions-** The Commission introduced themselves to Ms. McClure, this month's speaker from Impact of Southern Arizona formerly Catalina Community Services.

**Barbara McClure CEO** of Impact of Southern Arizona came to speak to the Commission. Ms. McClure spoke about Catalina, which has been chosen by the SBC as the Outlying Community for the Commission to assist this year. Ms. McClure spoke about how Impact assists the community low to moderate income families. They have dentists, job resource center, connecting people to local employers by assisting with resume writing and interview tutoring, parenting classes, food bank as well as a clothing bank, meals on wheels for seniors, and after school programs.

Impact shares the building with the Amphitheater School District. Impact, Amphi School District and Pio Decimo Center work together on a program called Bridges out of Poverty. They meet with families and facilitators for about 30 hours and discuss how they can work their way out of poverty. They assist them in building resources in how to get out of their situations.

Commissioner Done would like to have a community forum in Catalina. Ms. McClure has suggested having the Forum at Coronado K-8 School. It is in a good location, lots of parking, lots of space for tables and booths, and visible from the street.

Small businesses will be setting up their booths as well as the SBC. Chairman Ward reiterated that he does not want to charge anyone for attending or for setting up a vendor table.

Commissioner Pena made a motion to support Impact of Southern Arizona and have the Forum with them. Commissioner Goodman amended the motion by adding the need for an official SBC meeting prior to the Forum. Chairman Ward suggested a Saturday in October when the weather would be cooler. Motion carried, unanimous.

**Directors Report-** Tom Moulton spoke about VisitTucson. An audit was done two years ago and one of the criteria coming from that was to rank the CVB with other CVBs across the country. The Tucson CVB came in number 13 of 15. After the CVB board meeting Marion Hook reported that she would like to see them doing more about getting the Tourism word out. She pointed out to her city councilman, that she would like to see more being done in state to state advertising. There are \$90 thousand being spent to advertise in Phoenix. This will be discussed at a future meeting.

**Chairman's Report- Chairman Ward-**

SBC Award-Chairman Ward would like to see the deadline extended for the SBC Award. There have only been 7 applications submitted up to this time. Chairman Ward called for a vote to extend the deadline for submission of the applications; he will dictate a letter to send out to last year's nominees that did not get selected, to reapply for this year. The selection will be made at the July 17 meeting and the Award will be presented at the BOS meeting in August.

SBC Summer break- the SBC will be taking the month of August off. They will return in September.

SBC Mexican Trade Informational Forum- last meeting a date was set for September 11 to hold the SBC and Mexico Forum. The Mayor and the City of Tucson just held a forum in May at the Starr Pass Resort with various dignitaries from Mexico. Chairman Ward would like to see the SBC do a forum focusing on small business. There will be a meeting with, Lea Marquez-Peterson, President, Tucson Hispanic Chamber of Commerce; Teresa Bravo, Pima County Economic Development; Larissa Valenzuela, City of Tucson Consultant and Patrick Cavanaugh for further discussion of the possibilities.

**Vice Chairman Report** – Vice-Chair Lake spoke about the Small Business Award. She presented the 2013 Award to the Casa de Los Nino's Thrift Store, and Commissioner Goodman presented the 2012 Award to JTED.

**JTED** – Commissioner Goodman reported on JTED. JTED applied for funding from the Pima County Bond Advisory Committee for the upcoming bond election. Deputy County Administrator Hank Atha stated the money was being requested for two special projects; one to construct a new facility to train students in the mining industry and another on the south side area, to train students in the bio-tech industry. Since JTED is its' own taxing district the bonds are not available.

In the past JTED had an agreement with Freeport Mac Moran mining company for training students in the mining industry; at the time facilities that were not owned by JTED could not be used for training. Legislation was passed to allow training in facilities that were not owned by JTED, so this could be made possible. Everything was set and ready to go and suddenly Freeport backed out. Nothing is known at this time as to why that happened. There is an ongoing effort to try to bring the project back.

**Marion Hook- City of Tucson Small Business Commission-**

The Economic Initiative was presented by JP Paredes to the City SBC. The small business assistance line is a growing project. They are building a file of regular questions being asked. There are a lot of calls coming regarding day care centers, home health care, etc. and they are building files to cover each group accordingly.

The City SBC was asked to look into short term rentals, there are approximately 1700 properties being used by tourists and business travelers here in Pima County. They will be looking into safety and taxing issues. The Committee will be reporting to the Mayor and Council and Ms. Hook will be reporting more at the next meeting.

Ms. Hook also reported that Debbie Chandler is now Executive Director of the Fourth Avenue Merchants Association

**Future Agenda items-**

- Lisa Lovallo from Cox Communications - Cox and small businesses.
- Pima County Sheriff's Department relationship with small businesses
- Job order contracts-JOCS
- Lea Marquez Peterson-President-Tucson Hispanic Chamber of Commerce

**Call to the Public-** No response.

**Meeting adjourned at 5:00 P.M.**