




MEMORANDUM

Date: March 28, 2017

To: The Honorable Chair and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator 

Re: **Additional Information Regarding the March 21, 2017 Consent Calendar Item 5,
Contract with the Arizona Department of Environmental Quality**

The March 21, 2017 Consent Calendar included a no-cost amendment to extend the time period for a contract (CTN-DE-13-76) between the Arizona Department of Environmental Quality (ADEQ) and the Pima County Department of Environmental Quality (PDEQ). Supervisor Miller requested additional information regarding the funding associated with the contract.

The current contract with ADEQ was executed in 2010. The contract included ADEQ providing \$192,000 annually to PDEQ to conduct the "Voluntary No Drive Day Program." The principal goals of the program are to:

- Raise public awareness and provide information about clean air issues by encouraging Pima County residents to take action to reduce air pollution, including using alternate modes of transportation at least one day each week;
- Instill in the public the idea that one of the best ways to reduce air pollution is through a reduction of vehicle miles traveled; and
- Reinforce the direct relationship between motor vehicle use, air pollution, human health and traffic congestion.

Some of the key events supported by the contract include Bike to Work Day, Walk and Roll to School Day, Car-free Day, Bike to the Movies, Cyclovia and Bike Fest.

Since 2010, the contract has been extended on a year-to-year basis at the current amount of \$192,000. These funds are used for staff time, supplies and the development of public education materials for the program. There is no requirement for Pima County to provide matching funds. Annual funding for the contract typically follows approval of the contract extension when the State budget is approved.

CHH/mjk

c: Carmine DeBonis, Jr., Deputy County Administrator for Public Works
Ursula Nelson, Director, Department of Environmental Quality