



MEMORANDUM

Date: June 26, 2017

To: The Honorable Chair and Members
Pima County Board of Supervisors

From: C.H. Huckelberry
County Administrator

A handwritten signature in black ink, appearing to read "CHH", is written over the printed name "C.H. Huckelberry".

Re: **Balloons and Chicken Sandwiches**

Attached is a comprehensive June 22, 2017 article by Adam Mann for *Science* magazine regarding space technology. The article discusses World View Enterprises and their work in developing stratospheric balloon business activity.

Yes, the article begins with the chicken sandwich launch for the Kentucky Fried Chicken national fast food chain. More importantly, it speaks directly to the scientific research and engineering applications of stratospheric ballooning and the significant evolving success of World View in stratospheric balloon activities for business ventures.

CHH/mjk

Attachment

c: Dr. John Moffatt, Director, Economic Development
Patrick Cavanaugh, Deputy Director, Economic Development

Yet Howard, one of the company's most devout evangelists, is confident the kinks can be worked out. After learning about World View, he drove a 4500-kilogram storm-chasing radar to the company's headquarters last September to see whether it could be flown. The company isn't quite up to the job—yet. But Howard predicts that in time the sky will be dotted with balloons.

"I don't doubt that in a very few years, on a clear summer night one will be able to see several stratospheric balloons overhead reflecting moonlight against a background of stars," he says.

Posted in: [Space, Technology](#)
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